



# COMMUNITY DEMOGRAPHIC PROFILE

## Glen Carbon, Illinois

Prepared for  
Village of Glen Carbon  
March 2016



 **TheRetailCoach®**

## Community | Demographics

### Glen Carbon, Illinois

DESCRIPTION	DATA	%
Population		
2021 Projection	14,630	
2016 Estimate	14,355	
2010 Census	12,943	
2000 Census	10,460	
Growth 2016 - 2021		1.92%
Growth 2010 - 2016		10.91%
Growth 2000 - 2010		23.65%
2016 Est. Population by Single-Classification Race	14,355	
White Alone	12,494	87.04%
Black or African American Alone	1,107	7.71%
Amer. Indian and Alaska Native Alone	52	0.36%
Asian Alone	303	2.11%
Native Hawaiian and Other Pac. Isl. Alone	5	0.03%
Some Other Race Alone	96	0.67%
Two or More Races	298	2.08%
2016 Est. Population by Hispanic or Latino Origin	14,355	
Not Hispanic or Latino	13,977	97.37%
Hispanic or Latino	378	2.63%
Mexican	238	62.96%
Puerto Rican	28	7.41%
Cuban	2	0.53%
All Other Hispanic or Latino	110	29.10%

DESCRIPTION	DATA	%
2016 Est. Hisp. or Latino Pop by Single-Class. Race	378	
White Alone	252	66.67%
Black or African American Alone	14	3.70%
American Indian and Alaska Native Alone	4	1.06%
Asian Alone	7	1.85%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%
Some Other Race Alone	77	20.37%
Two or More Races	24	6.35%
2016 Est. Pop by Race, Asian Alone, by Category	303	
Chinese, except Taiwanese	134	44.22%
Filipino	23	7.59%
Japanese	4	1.32%
Asian Indian	107	35.31%
Korean	28	9.24%
Vietnamese	5	1.65%
Cambodian	0	0.00%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	2	0.66%
All Other Asian Races Including 2+ Category	0	0.00%
2016 Est. Population by Ancestry	14,355	
Arab	35	0.24%
Czech	73	0.51%
Danish	9	0.06%
Dutch	82	0.57%
English	1,212	8.44%
French (except Basque)	279	1.94%
French Canadian	1	0.01%
German	3,063	21.34%
Greek	36	0.25%

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DESCRIPTION	DATA	%
Hungarian	9	0.06%
Irish	1,115	7.77%
Italian	568	3.96%
Lithuanian	4	0.03%
United States or American	768	5.35%
Norwegian	116	0.81%
Polish	467	3.25%
Portuguese	29	0.20%
Russian	128	0.89%
Scottish	244	1.70%
Scotch-Irish	85	0.59%
Slovak	7	0.05%
Subsaharan African	128	0.89%
Swedish	139	0.97%
Swiss	57	0.40%
Ukrainian	7	0.05%
Welsh	19	0.13%
West Indian (except Hisp. groups)	13	0.09%
Other ancestries	3,179	22.15%
Ancestry Unclassified	2,483	17.30%
2016 Est. Pop Age 5+ by Language Spoken At Home	13,551	
Speak Only English at Home	12,992	95.87%
Speak Asian/Pac. Isl. Lang. at Home	158	1.17%
Speak IndoEuropean Language at Home	137	1.01%
Speak Spanish at Home	256	1.89%
Speak Other Language at Home	8	0.06%
2016 Est. Population by Sex	14,355	
Male	6,970	48.55%
Female	7,385	51.45%

DESCRIPTION	DATA	%
2016 Est. Population by Age	14,355	
Age 0 - 4	804	5.60%
Age 5 - 9	839	5.84%
Age 10 - 14	939	6.54%
Age 15 - 17	622	4.33%
Age 18 - 20	599	4.17%
Age 21 - 24	917	6.39%
Age 25 - 34	1,887	13.15%
Age 35 - 44	1,766	12.30%
Age 45 - 54	1,916	13.35%
Age 55 - 64	1,824	12.71%
Age 65 - 74	1,201	8.37%
Age 75 - 84	594	4.14%
Age 85 and over	447	3.11%
Age 16 and over	11,569	80.59%
Age 18 and over	11,151	77.68%
Age 21 and over	10,552	73.51%
Age 65 and over	2,242	15.62%
2016 Est. Median Age	38.2	
2016 Est. Average Age	39.4	

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DESCRIPTION	DATA	%
2016 Est. Male Population by Age	6,970	
Age 0 - 4	412	5.91%
Age 5 - 9	444	6.37%
Age 10 - 14	496	7.12%
Age 15 - 17	316	4.53%
Age 18 - 20	305	4.38%
Age 21 - 24	461	6.61%
Age 25 - 34	953	13.67%
Age 35 - 44	856	12.28%
Age 45 - 54	914	13.11%
Age 55 - 64	876	12.57%
Age 65 - 74	577	8.28%
Age 75 - 84	242	3.47%
Age 85 and over	118	1.69%
2016 Est. Median Age, Male	36.1	
2016 Est. Average Age, Male	37.7	
2016 Est. Female Population by Age	7,385	
Age 0 - 4	392	5.31%
Age 5 - 9	395	5.35%
Age 10 - 14	443	6.00%
Age 15 - 17	306	4.14%
Age 18 - 20	294	3.98%
Age 21 - 24	456	6.17%
Age 25 - 34	934	12.65%
Age 35 - 44	910	12.32%
Age 45 - 54	1,002	13.57%
Age 55 - 64	948	12.84%
Age 65 - 74	624	8.45%
Age 75 - 84	352	4.77%
Age 85 and over	329	4.45%

DESCRIPTION	DATA	%
2016 Est. Median Age, Female	40.2	
2016 Est. Average Age, Female	41.0	
2016 Est. Pop Age 15+ by Marital Status	11,773	
Total, Never Married	3,589	30.49%
Males, Never Married	1,696	14.41%
Females, Never Married	1,893	16.08%
Married, Spouse present	6,185	52.54%
Married, Spouse absent	281	2.39%
Widowed	774	6.57%
Males Widowed	236	2.00%
Females Widowed	538	4.57%
Divorced	944	8.02%
Males Divorced	347	2.95%
Females Divorced	597	5.07%
2016 Est. Pop Age 25+ by Edu. Attainment	9,635	
Less than 9th grade	131	1.36%
Some High School, no diploma	335	3.48%
High School Graduate (or GED)	1,831	19.00%
Some College, no degree	1,922	19.95%
Associate Degree	634	6.58%
Bachelor's Degree	2,871	29.80%
Master's Degree	1,378	14.30%
Professional School Degree	247	2.56%
Doctorate Degree	286	2.97%
2016 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.	190	
No High School Diploma	23	12.11%
High School Graduate	40	21.05%
Some College or Associate's Degree	61	32.11%
Bachelor's Degree or Higher	66	34.74%

## Community | Demographics

### Glen Carbon, Illinois

DESCRIPTION	DATA	%
Households		
2021 Projection	5,679	
2016 Estimate	5,592	
2010 Census	5,475	
2000 Census	4,247	
Growth 2016 - 2021		1.56%
Growth 2010 - 2016		2.14%
Growth 2000 - 2010		28.91%
2016 Est. Households by Household Type	5,592	
Family Households	3,747	67.01%
Nonfamily Households	1,845	32.99%
2016 Est. Group Quarters Population	136	
2016 HHs by Ethnicity, Hispanic/Latino	112	
2016 Est. Households by HH Income	5,592	
Income < \$15,000	488	8.73%
Income \$15,000 - \$24,999	501	8.96%
Income \$25,000 - \$34,999	506	9.05%
Income \$35,000 - \$49,999	538	9.62%
Income \$50,000 - \$74,999	883	15.79%
Income \$75,000 - \$99,999	681	12.18%
Income \$100,000 - \$124,999	562	10.05%
Income \$125,000 - \$149,999	443	7.92%
Income \$150,000 - \$199,999	510	9.12%
Income \$200,000 - \$249,999	218	3.90%
Income \$250,000 - \$499,999	210	3.76%
Income \$500,000+	52	0.93%

DESCRIPTION	DATA	%
2016 Est. Average Household Income	\$93,720	
2016 Est. Median Household Income	\$71,602	
2016 Est. Per Capita Income	\$36,858	
2016 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	\$76,645	
Black or African American Alone	\$37,574	
American Indian and Alaska Native Alone	\$104,167	
Asian Alone	\$78,629	
Native Hawaiian and Other Pacific Islander Alone	\$66,667	
Some Other Race Alone	\$45,962	
Two or More Races	\$67,411	
Hispanic or Latino	\$23,000	
Not Hispanic or Latino	\$72,924	
2016 Est. Family HH Type by Presence of Own Child.	3,747	
Married-Couple Family, own children	1,394	37.20%
Married-Couple Family, no own children	1,705	45.50%
Male Householder, own children	99	2.64%
Male Householder, no own children	78	2.08%
Female Householder, own children	269	7.18%
Female Householder, no own children	202	5.39%
2016 Est. Households by Household Size	5,592	
1-person	1,319	23.59%
2-person	1,951	34.89%
3-person	944	16.88%
4-person	906	16.20%
5-person	336	6.01%
6-person	108	1.93%
7-or-more-person	28	0.50%

## Community | Demographics

### Glen Carbon, Illinois

DESCRIPTION	DATA	%
2016 Est. Average Household Size	2.54	
2016 Est. Households by Presence of People Under 18	5,592	
Households with 1 or More People under Age 18:	1,879	33.60%
Married-Couple Family	1,452	77.28%
Other Family, Male Householder	109	5.80%
Other Family, Female Householder	309	16.44%
Nonfamily, Male Householder	9	0.48%
Nonfamily, Female Householder	0	0.00%
Households with No People under Age 18:	3,713	66.40%
Married-Couple Family	1,649	44.41%
Other Family, Male Householder	66	1.78%
Other Family, Female Householder	162	4.36%
Nonfamily, Male Householder	790	21.28%
Nonfamily, Female Householder	1,046	28.17%
2016 Est. Households by Number of Vehicles	5,592	
No Vehicles	206	3.68%
1 Vehicle	1,356	24.25%
2 Vehicles	2,852	51.00%
3 Vehicles	874	15.63%
4 Vehicles	235	4.20%
5 or more Vehicles	69	1.23%
2016 Est. Average Number of Vehicles	2.0	

DESCRIPTION	DATA	%
Family Households		
2021 Projection	3,800	
2016 Estimate	3,747	
2010 Census	3,674	
2000 Census	3,054	
Growth 2016 - 2021		1.41%
Growth 2010 - 2016		1.99%
Growth 2000 - 2010		20.30%
2016 Est. Families by Poverty Status	3,747	
2016 Families at or Above Poverty	3,526	94.10%
2016 Families at or Above Poverty with Children	1,666	44.46%
2016 Families Below Poverty	221	5.90%
2016 Families Below Poverty with Children	193	5.15%
2016 Est. Pop Age 16+ by Employment Status	11,569	
In Armed Forces	22	0.19%
Civilian - Employed	7,556	65.31%
Civilian - Unemployed	535	4.62%
Not in Labor Force	3,456	29.87%
2016 Est. Civ. Employed Pop 16+ by Class of Worker	7,541	
For-Profit Private Workers	4,804	63.71%
Non-Profit Private Workers	851	11.28%
Local Government Workers	571	7.57%
State Government Workers	441	5.85%
Federal Government Workers	267	3.54%
Self-Employed Workers	605	8.02%
Unpaid Family Workers	2	0.03%

## Community | Demographics

### Glen Carbon, Illinois

DESCRIPTION	DATA	%
2016 Est. Civ. Employed Pop 16+ by Occupation	7,541	
Architect/Engineer	171	2.27%
Arts/Entertainment/Sports	87	1.15%
Building Grounds Maintenance	110	1.46%
Business/Financial Operations	531	7.04%
Community/Social Services	61	0.81%
Computer/Mathematical	288	3.82%
Construction/Extraction	146	1.94%
Education/Training/Library	782	10.37%
Farming/Fishing/Forestry	13	0.17%
Food Prep/Serving	649	8.61%
Health Practitioner/Technician	632	8.38%
Healthcare Support	32	0.42%
Maintenance Repair	145	1.92%
Legal	83	1.10%
Life/Physical/Social Science	33	0.44%
Management	863	11.44%
Office/Admin. Support	1,063	14.10%
Production	171	2.27%
Protective Services	124	1.64%
Sales/Related	975	12.93%
Personal Care/Service	274	3.63%
Transportation/Moving	308	4.08%
2016 Est. Pop 16+ by Occupation Classification	7,541	
Blue Collar	770	10.21%
White Collar	5,569	73.85%
Service and Farm	1,202	15.94%

DESCRIPTION	DATA	%
2016 Est. Workers Age 16+ by Transp. to Work	7,486	
Drove Alone	6,611	88.31%
Car Pooled	437	5.84%
Public Transportation	53	0.71%
Walked	62	0.83%
Bicycle	3	0.04%
Other Means	25	0.33%
Worked at Home	295	3.94%
2016 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	1,911	
15 - 29 Minutes	2,403	
30 - 44 Minutes	2,020	
45 - 59 Minutes	643	
60 or more Minutes	234	
2016 Est. Avg Travel Time to Work in Minutes	27.00	
2016 Est. Occupied Housing Units by Tenure	5,592	
Owner Occupied	4,010	71.71%
Renter Occupied	1,582	28.29%
2016 Owner Occ. HUs: Avg. Length of Residence	14.7	
2016 Renter Occ. HUs: Avg. Length of Residence	7.5	

## Community | Demographics

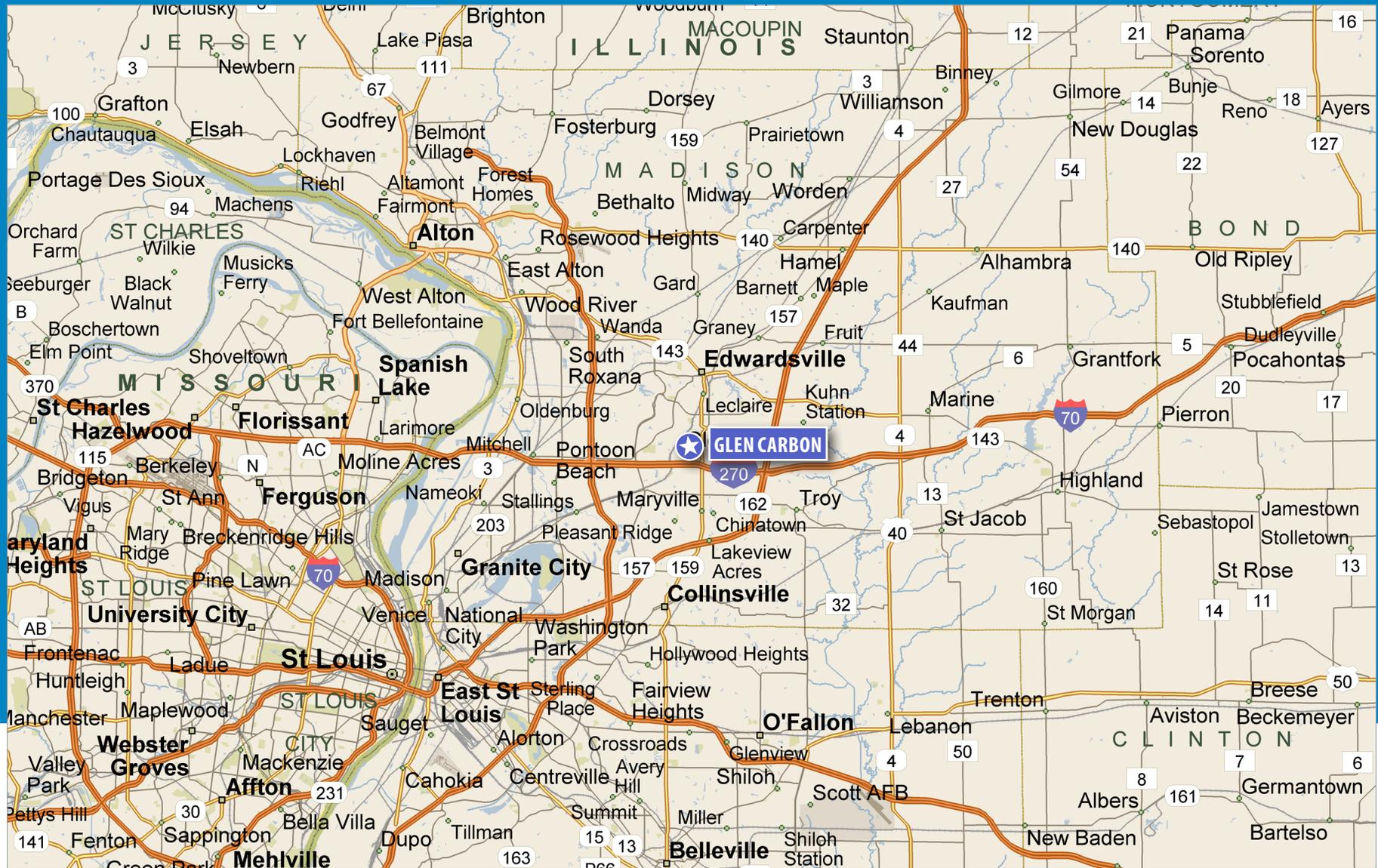
### Glen Carbon, Illinois

DESCRIPTION	DATA	%
2016 Est. Owner-Occupied Housing Units by Value	4,010	
Value Less than \$20,000	101	2.52%
Value \$20,000 - \$39,999	51	1.27%
Value \$40,000 - \$59,999	52	1.30%
Value \$60,000 - \$79,999	21	0.52%
Value \$80,000 - \$99,999	116	2.89%
Value \$100,000 - \$149,999	577	14.39%
Value \$150,000 - \$199,999	930	23.19%
Value \$200,000 - \$299,999	1,307	32.59%
Value \$300,000 - \$399,999	609	15.19%
Value \$400,000 - \$499,999	143	3.57%
Value \$500,000 - \$749,999	75	1.87%
Value \$750,000 - \$999,999	8	0.20%
Value \$1,000,000 or more	20	0.50%
2016 Est. Median All Owner-Occupied Housing Value	\$212,012	
2016 Est. Housing Units by Units in Structure	5,954	
1 Unit Attached	368	6.18%
1 Unit Detached	3,927	65.96%
2 Units	366	6.15%
3 or 4 Units	367	6.16%
5 to 19 Units	490	8.23%
20 to 49 Units	13	0.22%
50 or More Units	236	3.96%
Mobile Home or Trailer	187	3.14%
Boat, RV, Van, etc.	0	0.00%

DESCRIPTION	DATA	%
2016 Est. Housing Units by Year Structure Built	5,954	
Housing Units Built 2010 or later	171	2.87%
Housing Units Built 2000 to 2009	1,425	23.93%
Housing Units Built 1990 to 1999	1,587	26.65%
Housing Units Built 1980 to 1989	901	15.13%
Housing Units Built 1970 to 1979	906	15.22%
Housing Units Built 1960 to 1969	330	5.54%
Housing Units Built 1950 to 1959	203	3.41%
Housing Units Built 1940 to 1949	62	1.04%
Housing Unit Built 1939 or Earlier	369	6.20%
2016 Est. Median Year Structure Built	1991	

# Location Map

## Glen Carbon, Illinois



### Contact Information

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## About The Retail Coach

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail:360 process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail:360 Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360 process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

**The Retail Coach -  
It’s not about data. It’s about your success.**

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## Acknowledgements

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Nielsen 2015/2016, ESRI 2015, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

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